

Dan Lewis James

Address 61 Firle Crescent
Lewes
East Sussex
BN7 1QG

Date of Birth 11/12/1979
Nationality British
Marital Status Married
Drivers License Full UK, Clean

Phone 07525 056 145
Email dan@danlewisjames.com
Portfolio <http://danlewisjames.com>

Web designer specialising in web applications. Specific strengths designing information architecture & creating easy to use interfaces where simple solutions are provided as the front for complex interactions. Provable track record designing complex applications that have been well received by clients and users alike.

Broad experience of running projects from conception to roll-out. Including - Site concepts & Direction, Information Architecture, Wire-framing, Visual Design, Designing in the Browser, User Experience, jQuery, HTML, CSS including CSS3 for compatible browsers, Integrating with frameworks Symfony, ZEND, Wordpress, Textpattern, comfortable using command-line SVN for version control.

Skills & Disciplines

Concept Design

- Good knowledge of Photoshop and Illustrator to design concepts and mock-ups.
- Analytical mindset capable of designing solutions to problems presented by clients and project briefs.
- Particular interest in clear typography and grid based layouts.

User experience / Information Architecture

- Developing Wire-Frames and Site-Maps from project briefs.
- Designing functional prototypes in HTML, CSS and jQuery for early stage usability and concept testing.
- Working from Wire-Frames and Visual concepts to design Applications in a browser based environment.

Front-End Development

- Valid, semantic HTML markup to W3C standards and early stage usage of HTML5 where appropriate.
- CSS2.1 and CSS3 separating all style from content and working in all web browsers where required.
- Good ability to write most jQuery scripts for general user interface interactions.
- Confident working within web application frameworks Symfony and ZEND.
- Comfortable building templates using Textpattern & Wordpress.
- Good experience using SVN for version control within Web Application development projects.

Project & Employment History

Freelance Designer (*Selected Recent Projects*)

July 09 - Present

[Our Patch - Web Application](#) (4 months)

Web application that allows users to keep track of the produce they are growing in their gardens & allotments. As a personal project it allowed me to experiment with design decisions, implement social features and interact with API's in interesting ways to improve user experience.

[Overture - Web application](#) (5 months)

Full design and build of a new web application for entertainment agencies and artiste managers. Working from early stage wire-frames I provided a direction for the visual style of the product and then, to deliver within the tight project deadline, I designed everything within the browser. The application has already been a success with a good client base of large entertainment agencies paying to use the product on a subscription basis.

[Jack Cards - User Experience Design](#) (2 months)

Jack Cards help their users to organise their greeting cards for the year ahead. After an initial consultation I provided a series of wire-frames with design improvements to the existing layout and completely reworked the contacts functionality. On approval of the direction I subsequently designed and developed the wires into HTML, CSS and added jQuery where necessary.

Kwiqq.com

November 07 - July 09

Kwiqq designed and built social software. I provided the lead design role for a range of clients such as Oxford University Press, Play N Trade, Startups.co.uk, Eurostar & E3 Group, working on complex projects where integrating social features was an important part.

My responsibilities included

- Write project briefs and functional specifications. Design wireframes and functional prototypes.
- Design the visual styling for both the front and back-end. Build the front-end using HTML, CSS, and jQuery.
- Integrate and work within Symfony and ZEND frameworks using SVN for version control.
- Develop concepts for Kwiqq products such as a White Label social networking solution.
- Manage a small team of designers including freelancers and liaising with the development team to deliver projects on time and within budget.

Freelance Web Designer

June 05 - November 07

Creating brochure sites and blogs for small businesses and charities. Building sites in semantic markup, using XHTML & CSS from the beginning, hosting and managing projects as the all-in-one designer and webmaster.

Education

University of York

1998-2001

Politics and Economics Bsc Hons 2:2

Tewkesbury School

1991-1998

A-Levels - Business (A), Design (B), History (B)

10 GCSE's (A* - B)

Personal Interests

- Tai Chi - I have been practicing Tai Chi for over 8 years. I study under Brian Cooper who is taught by Master Bruce Frantzis, Taoist lineage holder.
- Stock Trading and Investing - The one hang-over from my wild youth studying Economics is a keen interest in current market trends which I follow and invest accordingly. For anyone who is interested I will gladly rant about Austrian Economic theory and the failings of the current system.
- Reading - I generally read Science Fiction and love of anything written by Neal Stephenson. I also love to read books on Typography, UX, design strategy and the like.
- Since moving to Lewes I have been bitten by the 'Grow Your Own' bug and attempt to grow as much food as possible. Wishing to combine this new interest with my inner-geek I designed and built the personal project listed above as OurPatch, a web application that allows users to keep track of what they are growing and make the best use of the space/produce they have available to them.
- For those that are interested but may not know this CV has been set in Skolar.

References

Available on request.